

**8b<sup>+</sup>** 8BPLUS

ALL WE DO IS CLIMBING

2026 LOOKBOOK

**#EATMORECHALK**

NEW COLLECTION

8b+ 8BPLUS  
CRUSHERS

— KID'S CHALK BAGS • AGE 5-12

# SMALL MONSTERS FOR SMALL CLIMBERS

KID'S  
SIZED **NEW**

Seven characters, seven personalities — the same plush charm and climbing-grade build as the adult 8BPLUS Originals, **sized down** for hands aged five to twelve. Comes with a custom **kid's sized belt**.

KID'S SIZED CHALK BAGS BUILT FOR BIG ADVENTURES

**7** CHARACTERS

**5-12** AGE RANGE

FINNY  
#103004



BIBI  
#103002



KIKI  
#103006



MILO  
#103005

BRU  
#103007



LIX  
#103003



RELLY  
#103001

**SHARE CHALK. CLIMB TOGETHER. HAVE FUN.**

## WHICH ONE ARE YOU?

**RELLY**

**FEARLESS**  
**..WELL,**  
**ALMOST**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**NO SHAKY LEGS. EXCEPT FOR ONE THING: SPIDERS!**

RELLY has no fear. He is drawn to the most exposed and dangerous looking climbs there are.

**BIBI**

**SHY**  
**..THEN**  
**ALL IN**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**TEN MINUTES ON THE CRAGPAD, THEN HE'S GONE!**

BIBI watches the others first, then chases them up the wall. Quiet! Start, big finish.

**LIX**

**SMALL**  
**..BUT**  
**MIGHTY**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**SMALL ARMS. SMALL MUSCLES. BIG CONFIDENCE!**

LIX is FELIX's little brother and he climbs like it. Same swagger, just pocket-sized.

**FINNY**

**SWEET**  
**SMILEY**  
**SNACKY**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**MOST ROUTES CLIMBED. MOST PRETZELS SHARED**

FINNY brings the smiles and the snacks. Soft on the outside, totally stoked on the inside.

**MILO**

**QUIRKY**  
**PLAYFUL**  
**STRONG**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**GOES HIS OWN WAY. TOPS OUT EVERY TIME!**

MILO climbs by instinct, not the rulebook. Creative, playful, and stronger than he looks.

**KIKI**

**BOLD**  
**DARING**  
**DANCY**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**SHE'S BACK. SHE'S BOLD, AND SHE'S BRINGING IT!**

KIKI took a break, did the falling practice, and came back ready to send. Vintage KIKI.

**BRU**

**COOL**  
**TOUGH**  
**SENDING IT**



BRAVERY ★★★★★  
 SKILLS ★★★★★  
 KINDNESS ★★★★★  
 CHAOS ★★★★★  
 FOCUS ★★★★★

**CALM HEAD. STEADY HANDS. PROJECT SENT!**

BRU, short for BRUNO JR. is the cool one. Calm under pressure, laser-focused, and already halfway up.

**GET THE FULL CREW.**

All 7 CRUSHERS are ready to ship from August

**RRP 26.90 EUR**

**8BPLUS CRUSHERS**

NEW COLLECTION

8b+ MINIS

— 8BPLUS COLLECTIBLES

# TINY MONSTERS, BIG CHARACTER

Meet the **8BPLUS MINIS** — Palm-sized collectibles with the same furry personalities as our bestselling chalk bags. Fully functional, drawstring closure, carabiner-clip ready. Holds your keys, your headphones, or just looks great on a backpack.

15 STYLES

FUNCTIONAL DRAWSTRING

CLIP-ON CARABINER

HOLDS KEYS & SMALL ITEMS

IMPULSE-BUY PRICE POINT

**15**  
CHARACTERS

~7cm  
IN SIZE

**€15,90**  
RRP / UNIT



# THE FULL **8b+** MINIS FAMILY

**8b+** MINIS

**15 STYLES - 1 SIZE - 1 PRICE**  
ONE SKU PER CHARACTER - EASY TO STOCK, HARD TO PUT DOWN



**RELLY**  
#105001



**BIBI**  
#105002



**LIX**  
#105003



**FINNY**  
#105004



**MILO**  
#105005



**KIKI**  
#105006



**BRUNO**  
#105007



**LILLY**  
#105008



**ROY**  
#105009



**GIBSON**  
#105010



**FLINT**  
#105011



**JULES**  
#105012



**GUSTAV**  
#105013



**JOEY**  
#105014



**JOSIE**  
#105005

RRP (recommended retail price)

**€15,90 / UNIT**

SIZE

**~7x7 CM**

WHAT'S INSIDE

- Drawstring closure
- Soft fleece interior lining
- Clip-on metal carabiner
- Holds keys, AirPods, lip balm and other items of similar size
- Same fur, eyes & embroidery as the 8BPLUS original chalk bags

AVAILABILITY

- Accepting orders now
- Shipping in August

**CLIP THEM.  
FILL THEM.  
COLLECT THEM.**



## CHALKBAGS

The original 8BPLUS Chalk Bags!  
Quality-made chalkbags for rock climbing with attitude - which one are you?



**8b<sup>+</sup>**  
8BPLUS

8b<sup>+</sup>

8BPLUS

THE CLIMBING  
COUPLE

# JOEY

ENERGETIC.  
CONFIDENT.  
ENDLESSLY  
PSYCHED.



# & JOSIE



SMOOTH. SHARP.  
CALM UNDER  
PRESSURE

8b+

8BPLUS

# EDDIE

MESSY,  
HYPED,  
& CHALKED UP





**8b+**  
**8BPLUS**





# OLI

AGILE,  
PLAYFUL,  
CLIMBING NONSTOP

8b<sup>+</sup>

8BPLUS

# JULES

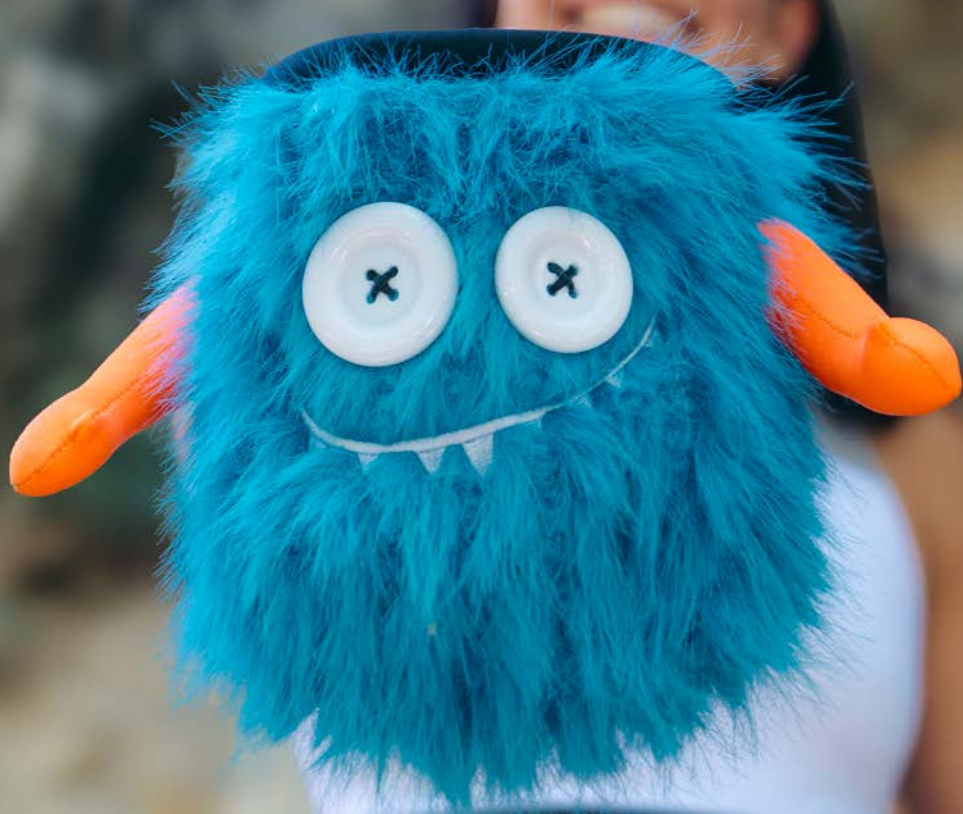
ADVENTUROUS,  
ECO-CONSCIOUS,  
METICULOUS





8b<sup>+</sup>

8BPLUS



# GUSTAV



VIBRANT,  
RESOURCEFUL,  
HEALTH-FOCUSED

8b<sup>+</sup>

8BPLUS

# FLINT

CHARMING,  
LOVEABLE,  
NONCHALANT



CUNNING,  
WICKED,  
TRIUMPHANT

**OZ** **ZY**



# GIBSON

8b<sup>+</sup>

8BPLUS

MIESCHIEVOUS.  
QUIRKY,  
ADORABLE



# MARTY

(THE MARTIAN)

OTHER-  
WORLDLY,  
LIVELY,  
LOVES ET



8b<sup>+</sup>

8BPLUS

# RUBEN



SPONTANEOUS,  
PESUASIVE,  
MAD AS A HATTER

LEAVING THE COLLECTION SOON



# BRAD

HAIR MODEL,  
HIPSTER,  
NATURAL

8b<sup>+</sup>

8BPLUS

# ALEX

CHALK ADDICTED,  
NEVER RESTS



# DONALD

HOT-BLOODED,  
FUN,  
JUG-CRAZY



8b<sup>+</sup>

8BPLUS





RAW, ARCTIC,  
PERFECTIONIST

8b<sup>+</sup>

8BPLUS



# PHIL

WACKY,  
ANIMATED,  
GOT A HEAD  
FOR HEIGHTS



8b<sup>+</sup>

8BPLUS

# KELLY

STYLISH, GUTSY,  
ENERGETIC





# STAN

CLIMBING SINCE 1484

8b+

2015



# JAMIE

RETRO, READY,  
UNDERESTIMATED



8b<sup>+</sup>

8BPLUS

# MAX

ALWAYS LOOKING  
FOR TROUBLE





8b<sup>+</sup>

8BPLUS

8b<sup>+</sup>

# LILLY

HIP, CHATTY, ON FIRE



8b<sup>+</sup>

8BPLUS



SHY AT FIRST  
BUT THEN QUITE  
AN EXTROVERT

# CHARLIE

EATS CHALK FOR  
BREAKFAST



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8b<sup>+</sup>

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# BRUINO

STRONG. BEASTLY.  
FRIENDLY.



# FELIX

FUNNY. STRONG.  
LOVES CHALK.





LIMITED EDITION

Limited Edition 8BPLUS Chalkbags are the non-plus-ultra. Ever seen a Chalkbag as fun as Franklin?  
Limited in numbers and only available as long as stock lasts.



8b+

8BPLUS

# DUNCAN

SCARRED  
BUT HAPPY.

DUNCAN IS MADE OUT OF AN  
ADDITIONAL LAYER OF FABRIC  
TO CREATE THESE SCARS.



# HELLI



OUR FIRST  
EVER LIMITED  
EDITION.

DID HELLI SHOW YOU HIS TRICK  
ALREADY? HE CAN JUGGLE WITH  
CHALK BALLS.

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8BPLUS

# FRANKLIN



FRANKLIN  
KNOWS HOW  
TO WORK HIS  
CHARME.

# JACK



LIMITED  
CHRISTMAS  
EDITION  
COMES OUT ONLY ONCE A YEAR



PRO LINE

The new 8BPLUS Probag is your weapon of choice! No frills, no distractions. Purely made to perform.  
Made of natural cotton-canvas.

**8b<sup>+</sup>**

**8BPLUS**

**8BPLUS**

**8b<sup>+</sup>**

**8b<sup>+</sup>**

**8BPLUS**



PROBAG  
**BLACK/GRAY**

PROBAG  
**BLUE/GRAY**



**8b<sup>+</sup>**

**8BPLUS**



PROBAG  
**PINK PASTEL**

PROBAG  
**WASHED GREEN**



**8b<sup>+</sup>**

**8BPLUS**



# PROBAG **BROKEN ROCK**

# PROBAG **SAND**



Colors of the woven patch can vary slightly

**8b<sup>+</sup>**

**8BPLUS**



**PROBAG TEAL**

# PROBAG **DENIM**





BOULDERBAGS

Steady, sturdy and hungrier for chalk than ever! Don't forget to feed them regularly.

**8b<sup>+</sup>**

**8BPLUS**



8b<sup>+</sup>

8BPLUS

# MAXWELL



FEARLESS,  
MAJESTIC,  
DANDY

# HECTOR



TOUGH AND  
FULL OF  
FEATURES

8b<sup>+</sup>

8BPLUS

# HERMAN

WHO KNEW YETI'S  
COULD CLIMB



# LOUIE



THE LAZY  
GORILLA

8b<sup>+</sup>

8BPLUS

# ANGUS



ECENTRIC  
EXUBERANT  
ENDEARING





## CHALK

FUN meets PERFORMANCE !

8BPLUS CHALK is a premium chalk for rock climbing and contains pure Magnesium Carbonate without any fillers or drying agents. Chalkbags are hungry little critters - only feed them the best chalk!

#eatmorechalk #8bpluschalk



8b<sup>+</sup>

8BPLUS



Colour   
Smell   
Taste   
Purity   
Consistency

8b<sup>+</sup>  
8BPLUS  
POWDER CHALK  
100G

# **THE CHALK YOUR CHALK BAG IS DREAMING OF !**

100% PURE MAGNESIUM CARBONATE

NO ADDITIVES OR DRYING AGENTS

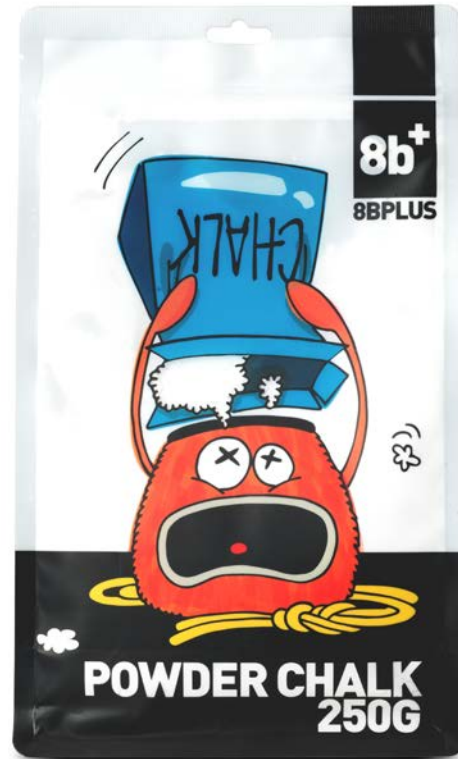
PREMIUM HANDFEEL

8b<sup>+</sup>

8BPLUS



# FINE POWDER CHALK



**8b<sup>+</sup>**

**8BPLUS**

# CRUSHED CHUNKY CHALK





8b<sup>+</sup>

8BPLUS

**8b<sup>+</sup>**

**8BPLUS**



**8BPLUS**



# CHALK BOMB

65G, REFILLABLE

Filled with 65gram (2.3oz) of our high purity Magnesium-carbonate without any fillers or drying agents, packed into a refillable pouch that allows chalk to come through in perfect amounts, avoiding chalk spills and too much chalk use.

**8b<sup>+</sup>**

**8BPLUS**





# LIQUID CHALK

DUSTFREE CHALK APPLICATION

(and a damn good base layer)

**8b<sup>+</sup>**

**8BPLUS**

**RIGOROUSLY TESTED BY OUR TEAM**



8b<sup>+</sup>

8BPLUS

# COUNTER DISPLAY





# PREMIUM DISPLAY

+ FASTER SELL THROUGH

+ EASY SETUP



8b<sup>+</sup>

8BPLUS



8b<sup>+</sup>

more

$$E = mc^2$$

Eat

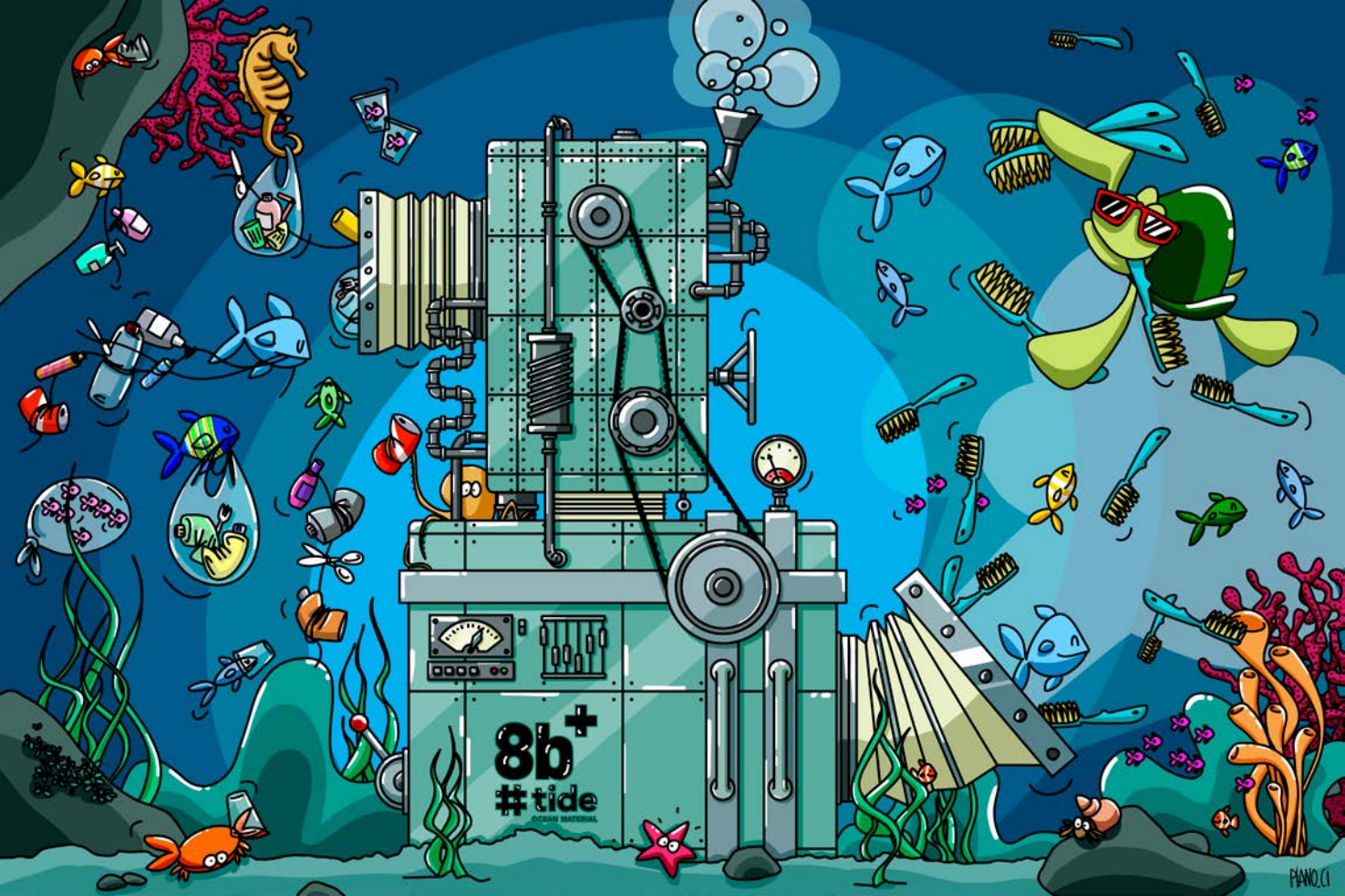
Chalk



CLIMBING BRUSHES

Wooden boar-hair brushes & ocean-plastic-recycled climbing brushes

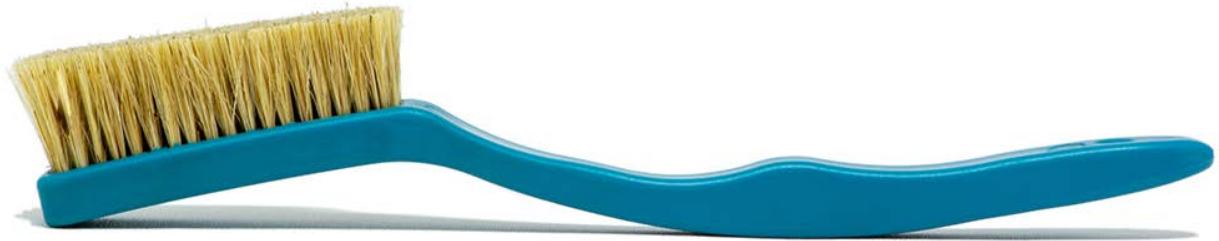




8b+  
#tide  
OCEAN MATERIAL

# MEET OUR ISPO AWARD WINNER

THE FIRST CLIMBING BRUSH MADE OUT OF 100% OCEAN-RECYCLED-PLASTIC



## 8BPLUS x #tide CLIMBING BRUSH

100% natural (made of **boar hair** and **100% recycled ocean plastic waste**)

## HELP US STOP PLASTIC POLLUTION IN OUR OCEANS

8BPLUS partnered with #tide ocean material to reduce plastic pollution in our oceans and coastlines and recycle it into kickass climbing brushes. The granules used for creating this brush are completely made from plastic waste collected in the oceans and along the coastlines and inflows of the Philippines and Thailand. #tide, a Swiss plastic recycling innovator, developed a method to upcycle all kinds of single-use plastics (and not just PET bottles) into new high-quality products.

**8b+****8BPLUS**

# THE FIRST CLIMBING BRUSH MADE 100% OUT OF OCEAN WASTE

8BPLUS partnered with #tide ocean material to reduce plastic pollution in our oceans and coastlines and recycle it into kickass climbing brushes. The granules used for creating this brush are completely made from plastic waste collected in the oceans and along the coastlines and inflows of the Philippines and Thailand. #tide, a Swiss plastic recycling innovator, developed a method to upcycle all kinds of single-use plastics (and not just PET bottles) into new high-quality products.

## STOP OCEAN PLASTIC POLLUTION

By purchasing this brush you help to clean our oceans, protect its animals and our eco-system whilst reducing the production of new plastic. Made with materials from #tide.

[www.tide.earth](http://www.tide.earth)

Winner of "Best of Materials" at MATERIALICA Design & Tech. Awards 2019  
100% ROHS and REACH compliant

**#tide**  
OCEAN MATERIAL





**8BPLUS x #tide CLIMBING BRUSH**

100% natural (made of boar hair and 100% recycled ocean plastic waste)



8b<sup>+</sup>

8BPLUS



BOULDER BRUSH **WAZL**





FINGER TAPES

Sustainably made Athletic Finger Tapes with cool prints and clever designed packaging



**8b<sup>+</sup>****8BPLUS**ATHLETIC FINGER TAPES **38mm x 10meter** 100% CottonHypo-  
allergenicZero plastic  
usedSuper sticky  
formulaLeaves no  
glue residuesEasy tear by  
handAllows sweat  
to escapeExtra strong  
holdRecyclable  
packagingUrethane  
free



8b<sup>+</sup>

8BPLUS

AVAILABLE AS **BOX PACKAGING** (ideal for shelving or e-commerce) ...



FINGER TAPES **BOX PACKAGING**

... OR AS **HANGERS** (ideal for hanging on slatwalls in brick&mortar stores)



FINGER TAPES **HANGER PACKAGING**



## WOMEN'S ROCK WEAR

The 8BPLUS rock climbing wear for women.

Made with top of the line moisture wicking, ultracomfortable and supportive performance materials.



**8b<sup>+</sup>**  
8BPLUS

8b<sup>+</sup>

8BPLUS



TOP: PEAK  
#601151



BOTTOM: HUSH SHORT  
#601091



8b<sup>+</sup>

8BPLUS



TOP: PEAK

#601152





8b<sup>+</sup> 8BPLUS ROCK WEAR

TOP: PEAK  
#601153



8b+

8BPLUS



TOP: TENSION  
#601061



BOTTOM: HUSH  
#601093



TOP: TENSION  
#601062



BOTTOM: HUSH  
#601093

8BPLUS

8b<sup>+</sup>

8BPLUS



TOP: PEAK  
#601063

[www.8bplus.com](http://www.8bplus.com)



BOTTOM: HUSH  
#601093



8b+ 8BPLUS ROCK WEAR

TOP: RIDGE  
#601071

8b<sup>+</sup>

8BPLUS



TOP: RIDGE  
#601072



**8b+** 8BPLUS ROCK WEAR

TOP: RIDGE  
#601073

**8b+** 8BPLUS

**8b<sup>+</sup>**

**8BPLUS**

TOP: RIDGE  
#601074





TOP: ASCEND  
#601081

8b<sup>+</sup>

8BPLUS



TOP: ASCEND  
#601082



TOP: ASCEND  
#601083



8b<sup>+</sup>

8BPLUS



HUSH SHORT  
#601091  
COLOR: MINT



HUSH  
#601092  
COLOR: BLACK



8b+ 8BPLUS ROCK WEAR

8BPLUS

8b<sup>+</sup>

8BPLUS



8BPLUS

HUSH  
#601093  
COLOR: CHARCOAL





HUSH  
#601094  
COLOR: STEEL

8b<sup>+</sup>

8BPLUS



EASY TEE / #610002

EASY TANK / #610001

LEFT: EASY TEE / #610002

RIGHT: EASY TANK / #610001





## MEN'S APPAREL

Fine Cotton T-Shirts with bold prints that look good on in action or in jeans after.  
Show for which sport your heart really beats!

100% certified organic cotton

8b<sup>+</sup>

8BPLUS



**8b<sup>+</sup>**

**8BPLUS**

SHREDDED TEE  
WHITE



SHREDDED TEE  
BLACK



**8b<sup>+</sup>**

**8BPLUS**

SHREDED TEE  
GRAY MELANGE



SHREDDED TEE  
MATCHA



**8b<sup>+</sup>**

**8BPLUS**

EIGHTBPLUS TEE  
WHITE



EIGHTBPLUS TEE  
BLACK



**8b<sup>+</sup>**

**8BPLUS**



EIGHTBPLUS TEE  
GRAY MELANGE



EIGHTBPLUS TEE  
RETROBLUE



8b<sup>+</sup>

8BPLUS

EATMORECHALK TEE  
WHITE



EATMORECHALK TEE  
BLACK



**8b+**

**8BPLUS**

CLIMBING ON MY MIND TEE  
WHITE



CLIMBING ON MY MIND TEE  
BLACK



8b<sup>+</sup>

8BPLUS

GOING CLIMBING TEE  
WHITE



GOING CLIMBING TEE  
GRAY



**8b<sup>+</sup>**

**8BPLUS**



TRIBUTE TEE  
WHITE



TRIBUTE TEE  
RETROBLUE



**8b<sup>+</sup>**

**8BPLUS**

TRIBUTE TEE  
GRAY



TRIBUTE TEE  
MATCHA



**8b<sup>+</sup>**

**8BPLUS**



BRAND TEE  
WHITE



BRAND TEE  
GRAY MELANGE



8b<sup>+</sup>

8BPLUS



BRAND TEE  
BLACK



BRAND TEE  
MATCHA



8b<sup>+</sup>

8BPLUS



BRAND TEE  
RETROBLUE



LOGO TEE  
WHITE



**8b<sup>+</sup>**

**8BPLUS**



LOGO TEE  
BLACK





LOGO TEE  
GRAY MELANGE



**8b<sup>+</sup>**

**8BPLUS**



LOGO TEE  
RETROBLUE





LEGEND TEE  
WHITE



8b<sup>+</sup>

8BPLUS

LEGEND TEE  
BLACK



LEGEND TEE  
MATCHA



8b<sup>+</sup>

8BPLUS

WASTED TEE  
RETROBLUE



MORE COLORS COMING SOON

8b<sup>+</sup>

8BPLUS

## FROM LAST COLLECTION



GRADER TEE  
WASHED OUT GREEN



EIGHTBPLUS TEE  
WASHED OUT GRAY



BRAND TEE  
WASHED OUT BLUE

5a	6a	7a	8a	9a
5a+	6a+	7a+	8a+	9a+
5b	6b	7b	8b	9b
5b+	6b+	7b+	<b>8BPLUS</b>	9b+
5c	6c	7c	8c	9c
5c+	6c+	7c+	8c+	



## CLIMBING BRACELETS

Climbing jewelry that lasts! Manufactured at quality jewellers with heavy-duty Titanium Coatings (IP plating).  
Standing above the rest, as usual!

Nickel free, heavy metal free, skin friendly and adjustable in size.

8b<sup>+</sup>

8BPLUS



8b<sup>+</sup>

8BPLUS



MADE OF HIGH QUALITY STAINLESS STEEL AND DURABLE IP COATING



FRENCH KISS



GRANDE GROTTA



VATHY



NERA

These models feature the new PETITE sizing, which is a notch smaller than regular to fit thin wrists.

[www.8bplus.com](http://www.8bplus.com)



8b+

8BPLUS



KALYDNA



NOUFARO



VATHY



PRINCESS CANYON

These models feature the new PETITE sizing, which is a notch smaller than regular to fit thin wrists.

[www.8bplus.com](http://www.8bplus.com)



STYX



ILIADA

Our premium models featuring braided cords made out of authentic Italian leather and shine Rose Gold plating.



8b<sup>+</sup>

8BPLUS





PROMETHEUS



TITAN



GLAROS



DIRTY HARRY

New styles in MATT finish. Realized through an additional production step called sandblasting, which is done prior to our abrasion resistant Titaniumcarbide plating.

8b<sup>+</sup>

8BPLUS



ZEUS



APOLLO



BLACK FOREST



EROS



KRATOS



SPARTACUS



ATLANTIS



MYSTERY



## STORE FIXTURES

8BPLUS STORE FIXTURES AND SLATWALLS

JS



8b<sup>+</sup> 8BPLUS

#EATMORECHALK



8BPLUS



8b<sup>+</sup>

8BPLUS



### SLATWALL STORE FIXTURE **OPTION 1**

Double side slatwall display stand. Material: MDF with black wood melamine.+print logo+wheels



### SLATWALL STORE FIXTURE **OPTION 2**

Multifunctional Display Stand. Material: metal with powder coated MDF with painting finish

8b<sup>+</sup>

8BPLUS

**#EATMORECHALK**



**8b<sup>+</sup>**  
8BPLUS



POWDER

CHALK

**#EATMORECHALK**

**8BPLUS.COM**

  **/8BPLUS**

 **/8BPLUS\_ROCKCLIMBING**

